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MEMORANDUM

TO: Florida College System Presidents
State University System Presidents

FROM: Manny Diaz, Jr., Commissioner
Ray Rodrigues, Chancellor, State University System of Florida

DATE: July 22, 2024

SUBJECT: 2024-25 College Reach-Out Program Request for Proposals

Contact Information:

Yolanda Miranda-Hill
850-245-9166
Yolanda.MirandaHill1@fldoe.org

The Florida Department of Education (FDOE) is pleased to announce the release of the 2024-25 College Reach-Out Program (CROP) Request for Proposals (RFP). This long-standing program supports services and activities to motivate and prepare students in grades 6-12 toward pursuing and successfully completing their postsecondary education. Since CROP began in 1983, many methods and strategies have been researched and implemented by CROP personnel to increase student achievement.

Section 1007.34(3), Florida Statutes (F.S.), provides that eligible postsecondary educational institutions may apply for funding to the FDOE. Program funds are appropriated by the Legislature and allocated by the FDOE through a competitive process. Section 1007.34(9), F.S., states that members of the CROP Advisory Council will review the proposals and recommend to the State Board of Education an order of priority for funding proposals.

The 2024-25 state appropriation for CROP is \$1,000,000. Awarded project recipients are required to match the grant funds at least one-to-one in cash or services, with cash being the preferred match. As provided by statute, projects funded for 3 consecutive years should have a cumulative institutional cash match of not less than 50 percent of the total cost of the project over the 3-year period. The [2024-25 CROP Request for Proposals](#) outlines the application requirements and the criteria to be used in selecting proposals.

If interested in this funding opportunity, attendance at one of the optional technical assistance Teams meetings is highly recommended. To confirm your postsecondary institution's interest in submitting an RFP application, send an email to BFCO-CROP@fldoe.org confirming your preferred date and time for attendance. A meeting link will be provided allowing access to the confirmed date and time.

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Technical Assistance Virtual Schedule (optional):

Tuesday, July 23, 2024

- 11:00 a.m. - 12:00 p.m., ET
- 2:00 p.m. - 3:00 p.m., ET

Wednesday, July 24, 2024

- 11:30 a.m. - 12:30 p.m., ET
- 2:30 p.m. - 3:30 p.m., ET

Thursday, July 25, 2024

- 10:00 a.m. - 11:00 a.m., ET
- 3:00 p.m. - 4:00 p.m., ET

Friday, July 26, 2024

- 10:30 a.m. - 11:30 a.m., ET
- 2:30 p.m. - 3:30 p.m., ET

Please note that eligible applicants must submit their complete RFP application via the [SurveyMonkey Apply](#) online system within the timeframe specified by the RFP. This process will be discussed during the optional technical assistance meetings.

Should you have any questions or need additional information, please contact Yolanda Miranda-Hill, Director Pre-Collegiate Programs, via email at Yolanda.MirandaHill1@fldoe.org or via phone at (850) 245-9166.

MD/y mh

cc: Adam Miller, Senior Chancellor
Kimberly Richey, Senior Chancellor
Paul O. Burns, Chancellor, Division of Public Schools
Kathy Hebda, Chancellor, Division of Florida Colleges
Members, College Reach-Out Program Advisory Council
Project Directors, 2023-24 College Reach-Out Program