# Early Learning Answers on the Go 33e. - English Version

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| **33e. Advertising your business through Florida’s Provider Portal.** |
| Florida’s Child Care Resource and Referral Network or CCR&R offers free information and referral services to families looking for child care throughout Florida. CCR&R also provides free, customized child care listings to families searching for the right programs for their children. The Florida Department of Education’s Division of Early Learning partners with 30 early learning coalitions to offer this program.  When a parent or guardian calls CCR&R for assistance in locating child care, a CCR&R Specialist provides them with consumer education information including: types of care available; what constitutes quality care; guides and a checklist to help with selecting a provider, developmental needs of children of different ages; average child care cost; access to provider inspection reports and provider complaint history and more. The CCR&R Specialist collects the family’s information to generate a customized list of providers.  Legally operating child care provider types are:   * Child care center licensed or exempt * Family child care home licensed or registered * Before and/or after school program * Summer recreational programs and/or summer camp   Florida’s Provider Portal is important for advertising your program and business. If you have not done so, register your program in the Provider Portal. Contact the Division’s toll-free number at one-eight-six-six, three-five-seven, three-two-three-nine to obtain the Provider Services Portal web address.  Registering your program allows your local CCR&R to connect families to your business.  CCR&R performs these services for all legally operating child care providers. There are no charges or fees to use the provider portal and connect families to your program. Once your business has been added to the Provider Portal, your program may appear in the customized child care listings shared with families. Remember, the child care listing is based on family choice and services at programs that meet the family’s needs.  CCR&R provides families with current and accurate information about providers. Update your information in the Provider Portal as changes occur so families have access to the latest information about your program. You will also update your information annually.  For assistance with registering your program in the Provider Portal, you may contact your local Early Learning Coalition’s Child Care Resource and Referral number or speak with one of their provider services team members. For their contact information, call the Division’s toll-free number at one-eight-six-six, three-five-seven, three-two-three-nine.  CCR&R is ready to help you promote your business and succeed in providing quality services for children and families.  The project described was supported by the Preschool Development Grant Birth through Five Initiative (PDG B-5) Award Number 90TP0068-03-02 from the Office of Child Care, Administration for Children and Families, U.S. Department of Health and Human Services. |