**K-12 Schools Video\_Final**

0:05  
As education providers, children, families, and the community depend on you for transparency, guidance, and support.

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Your job can be tough.

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Thankfully, we are here to help.

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My Florida Schools is a free and secure initiative that allows education providers to create customized program listings, enabling families to discover and learn about their various options.

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Between managing a school and family's busy schedules, it's sometimes difficult for providers to reach out and connect.

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My Florida Schools provides a digital, easy to use solution that lets you introduce families to all that your school offers.

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It works like this.

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Families simply log on and search listings using easy to navigate filters.

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They can also contact programs or schools to set up a tour.

1:00  
Meanwhile, providers can seamlessly manage staff information, update listings and even offer tours to prospective students.

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To help parents and caregivers find the best options available, you can enter My Florida Schools through a secure login.

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You can also manage staff listings.

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Think of this as a Control Center that gives you an overview of everyone on your team.

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When you add a new staff member, their information is added to your school's directory.

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Once the staff member is included, you can search for them and decide how much access they have to your school's website.

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Another user friendly feature is being able to edit program listings.

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A listing is the public facing information family see when they view your program.

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On My Florida Schools, both public and private providers have similar access with some minor differences.

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As a public provider admin, you can edit basic information including your school's academic philosophy, academic programs and career clusters, activities, specific special education programming, and more.

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As for program information, you have the green flag to update almost anything.

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The exceptions are how your school delivers its curriculum and whether or not you offer part time enrollment.

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As you edit your listing, you'll notice some inaccessible Gray areas like school contact information, grades served, title one status, and classifications.

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This information comes directly from the state.

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Only their administrators can change this.

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If you'd like Gray data edited for K through 12 public schools, reach out directly to the Florida Department of Education.

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At My Florida Schools at fldoe.org.

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Private admin providers have access similar to public admins, except that in addition to adding an enrollment website, they can also add a direct link for tuition rates and information.

3:07  
You can offer tours for prospective students either on a single date or a recurring basis from My Florida Schools.

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You can also go the extra mile with a calendar that allows you to schedule and manage tours for prospective families.

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If you have any issues, the My Florida School's landing page includes helpful information and frequently asked questions, so feel free to check those out as you explore.

3:34  
To create a free and secure account, follow the link in the e-mail from FLDOE so you can start managing your program listing today.

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If you haven't received an e-mail, please reach out to My Florida Schools at fldoe.org.

3:51  
Let us help you make a connection today that will put a child on the path to success.