FLORIDA DEPARTMENT OF EDUCATION fldoe.org

State Board of Education

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Statewide Email

DATE SENT: March 27, 2023

FROM: Senior Chancellor Henry Mack

TO: Statewide CTE Contacts

Via: Henry.Mack@fldoe.org

SUBJECT: Outreach Campaigns

During a recent survey, many expressed desire to understand more about the Florida Department of Education's current workforce education outreach campaigns: Get There, Future of Work Florida, Your Way, and Apprentice Florida. There are many components to each, with different targeted audiences and a variety of resources for our local education agencies/colleges. I wanted to provide an outline of each campaign, and invite you to help share/promote across your respective channels.

If you have any questions, please contact Samantha, copied here.

Many thanks!

Henry