



THE OFFICE OF THE PRESIDENT

July 25, 2022

Chancellor Kathy Hebda
Division of Florida Colleges, DOE
325 West Gaines Street, Suite 1244
Tallahassee, FL 32399

Dear Chancellor Hebda:

This letter is to request establishment of the Corporate College as a Special Purpose Center site for Pasco-Hernando State College (PHSC) as part of the Dr. Dennis Wilfong Center for Success. The Center is a collaborative effort of Hernando County Government, The School District of Hernando County's Suncoast Technical Center, and PHSC, to construct a new education center for workforce training programs in high-demand and high-paying career areas such as manufacturing, aviation, and health care.

The Interlocal Mutual Cooperation and Cost Sharing Agreement between Hernando County, The School Board of Hernando County, and the District Board of Trustees of PHSC for the Center for Success was approved by the PHSC District Board of Trustees on June 15, 2021. The meeting minutes showing approval are attached as part of this request.

Hernando County Government applied for, and was awarded, a Grant for more than \$6.1 million in October 2021, for the infrastructure of this new Center for Success. Governor DeSantis presented the award, which will fund the development of the 18-acre site for the Center. PHSC also has applied for a 2021-2022 Florida Job Growth Grant Fund Workforce Training Grant. A copy of the PHSC grant application is attached and includes letters of support from Hernando County School District, Hernando County Board of County Commissioners, the Greater Hernando County Chamber of Commerce, and Oak Hill Hospital.

As prescribed in rule 6A-14.0061, Campus, Center, Special Purpose Center and Instructional Site Designations, the following items are addressed in this proposal.

(a) The proposed expansion is part of and consistent with the master plan of the state college.

The Corporate College special purpose center is proposed to be located at 15470 Flight Path Drive adjacent to the Brooksville-Tampa Bay Regional Airport in Brooksville, Florida. The proposed site will enable PHSC to offer new and expand existing programs in targeted industries and targeted occupations, based on needs analysis focused on occupational demand, competitive market, and consumer demand.

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The proposed site is approximately 10 miles from both the existing PHSC Brooksville campus, and the existing PHSC Spring Hill center. The ability to retain and attract industries will be elevated by the site location and government and educational partnerships.

For each of the new and expansion programs on the proposed site, PHSC will deliver instruction in classroom-based settings and will offer online and hybrid learning opportunities as well. In addition, hanger and garage space will provide hands-on training space for students in aviation and automotive clean technology programs.

The Corporate College will also serve as the region's connector for industry and regional employers to create in-demand apprenticeship programs and non-credit credentials or offerings virtually and in classroom-based settings. In addition, PHSC will be able to expand offerings in the life sciences industry by building inter-collaborative simulation rooms where students will engage in simulated clinical experiences onsite.

(b) The proposed services are necessary to adequately serve the state college district.

With the addition of this new site and facility, PHSC will be able to offer the following new programs: Automotive Service Technician, Aircraft Airframe Mechanic, and Aircraft Powerplant Mechanic. Expansion of existing programs will include areas aligned with Florida's Targeted Industries of Life Science, Aviation and Aerospace, Logistics and Distribution.

Once the new facility is in place, these programs will be expanded to include more participants and a more robust and rigorous program with work-based training simulations and curriculum designed to allow knowledge and skills to be transferred directly to the needs of employers. The design of our authentic and simulated learning experiences will familiarize students with processes or situations they will encounter on the job. In addition, exposure to simulated learning experiences builds student confidence and prepares them to transition to the workplace. These new simulations will increase access to hands-on training opportunities to decrease the "skills gap" within our community and provide a pathway to success where students can culminate their educational journey with a postsecondary or industry recognized credential and subsequent employment.

Economic Impact

The project site is located adjacent to the Brooksville Tampa Bay Regional Airport & Technology Center (BKV). BKV has several aviation-based tenants who have expressed a need for additional training programs. One current tenant, a Maintenance, Repair, and Overhaul (MRO) facility, is planning a significant expansion of their business, and workforce training is a top priority. This project supports delivery of the necessary programming to provide services in Aviation Mechanics, Aviation Electronics, and other Aviation fields that would support the MRO businesses, flight training school, Fixed Base Operator, air ambulance provider, and other aviation companies.

In addition to providing the appropriate skills to attract aviation and other employers to the area, the project will build on regional successes that provide workforce training for the region's top industry employer, healthcare, which accounts for 20% of the region's job share. The project will also provide regional education service for Professional & Managerial Development Training, which was noted by the region's Manufacturers Association as one of the top 3 desired workforce training programs needed in a recent survey conducted by Pasco-Hernando State College.

This new corporate college site and facilities will prepare workers for jobs with wages ranging from \$19.39 to \$113.51 each representing increases in weekly wage earnings and annual salaries above the current averages in Hernando County. PHSC has a proven track record of helping our students and the community overcome barriers to socioeconomic mobility. PHSC is among the top education institutions in the state when it comes to moving residents up the socioeconomic mobility ladder with a 22% mobility index compared to the highest of 41% nationally allowing PHSC to rank 166 out of 690 for like colleges.

(c) Projected enrollments justify expansion.

The number of anticipated annual enrolled students and completers in the proposed program are listed below:

CIP Code\ Program Name	Year1 Enrolled	Year 1 Completed	Year 2 Enrolled	Year 2 Completed	SOC Title/Code on Demand List
Paramedic - 0351090405	18	18	24	24	292041 Emergency Medical Technicians and Paramedics
Licensed Practical & Licensed Vocational Nurses -0351390101	36	36	40	40	292061 –Licensed Practical & Licensed Vocational Nurses
Airline Pilots, Copilots,& Flight Engineers Commercial Pilots - 1649010200	12	12	18	18	532011 – Airline Pilots, Copilots,& Flight Engineers 532012 – Commercial Pilots
Registered Nurses -1351380100	52	36	64	58	291141 - Registered Nurses
Automotive Service Technicians and Mechanics 1 - 0647060413	10	10	10	10	493023 – Automotive Service Technicians and Mechanics

Aircraft Mechanics & Service Technicians – Airframe Mechanics - 0647060703	10	8	10	10	493011 – Aircraft Mechanics & Service Technicians
Aircraft Mechanics & Service Technicians – Powerplant Mechanics - 0649010410	10	8	10	10	493011 – Aircraft Mechanics & Service Technicians
Aircraft Mechanics & Service Technicians-Maintenance Administration - 1647060700	2	0	6	6	493011 – Aircraft Mechanics & Service Technicians
Business Entrepreneurship - 0552070308	10	8	15	15	112011 – Advertising and Promotions Managers 112021 – Marketing Managers 112022 – Sales Managers
Non-credit Employer Demand Training (Corporate College)	15	12	25	25	TBD/Variable based on employer need
Apprenticeships	10	7	20	18	TBD/Variable based on employer need
TOTALS	185	155	242	234	
Projected % Completion Rate	83%		96%		

(d) Projected facility needs justify expansion.

The purpose of this collaborative partnership is to provide EVERY citizen of Hernando County the opportunity to reach their fullest potential by providing access to resources for exceptional workforce training and personal growth – all in one location.

As part of the partnership, the Pasco Hernando State College (PHSC) Corporate College will provide workforce training in many of Florida’s targeted industries including, Logistics & Distribution, Aviation & Aerospace, Headquarters, and Life Sciences and other programs identified in Table I.

Table I: Targeted Industries for Workforce Training Programs

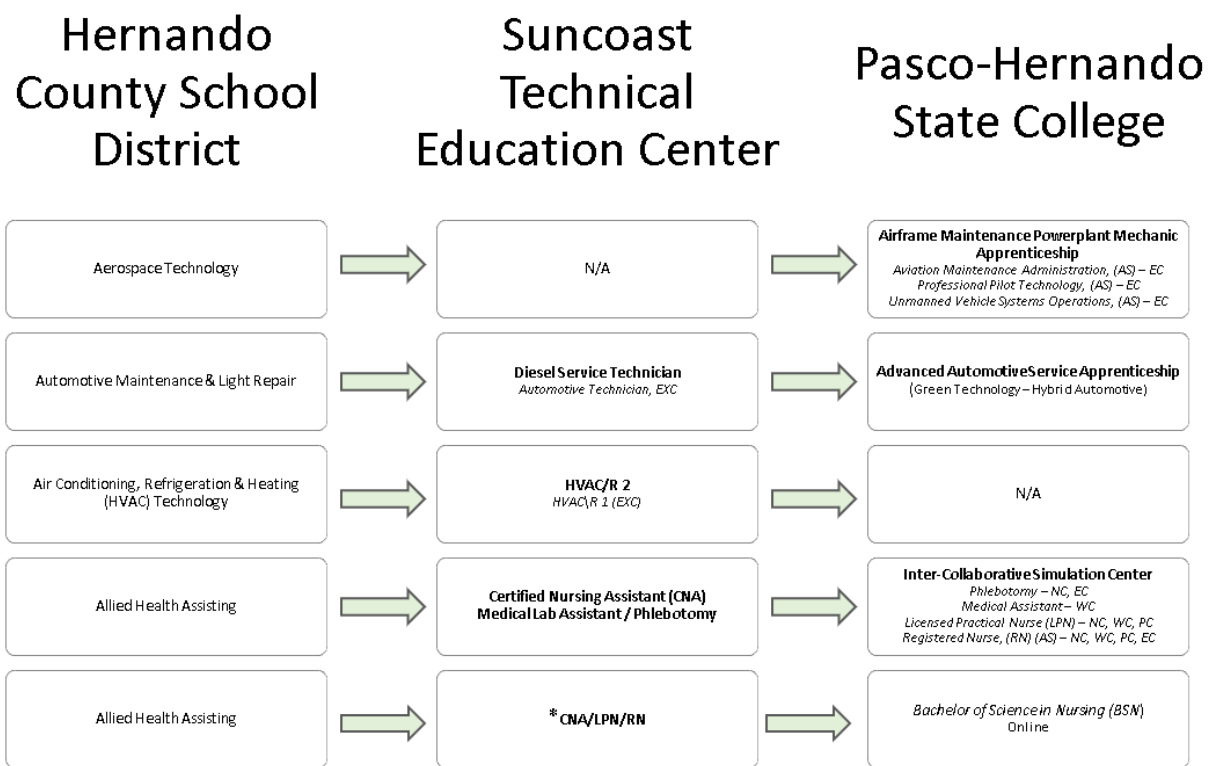
Program Name	CIP	SOC Code	FL Major Industry Alignment
Advanced Automotive Service Technology 1	0647060413	493023	Logistics & Distribution
Aviation Airframe Mechanics	0647060703	493011	Aviation & Aerospace
Aviation Powerplant Mechanics	0649010410	493011	Aviation & Aerospace
Aviation Maintenance Administration	1647060700	493011	Aviation & Aerospace
Business Entrepreneurship	0552070308	131199	Headquarters
Non-credit Employer Demand Training (Corporate College)	Employer-driven	Variable	Headquarters
Apprenticeships	Employer-driven	Variable	Headquarters
Paramedic	0351090405	292041	Life Sciences
Practical Nursing	0351390101	292061	Life Sciences
Professional Pilot Technology	1649010200	532011	Aviation & Aerospace
Registered Nursing	1351380100	291141	Life Sciences

PHSC will construct a new state-of-the-art complex, necessary to offer new programs and expand existing programs. This site will include hanger and garage space which is not available at our current locations enabling programming in aviation and automotive cleantech. In addition, the site will establish PHSC’s Corporate College, which will serve as the regions connector for industry and regional employers to create in-demand apprenticeship programs and non-credit credentials or offerings.

The Corporate College will also inspire regional innovation with a virtual and face-to-face collaboration hub for industry and education and training connectivity. In addition, PHSC will be able to expand offerings in the life sciences industry by building inter-collaborative simulation rooms where space, materials, equipment, and most of all interprofessional communication are shared and practiced among health professionals. The interprofessional simulation will be used as a learning strategy to improve collaboration and facilitate communication between paramedics, medical staff, and nursing students

(e) Proposed expansion is in conjunction with the other educational agencies with the state college district.

PHSC is one of the great 28 state colleges in Florida and support of this proposal will enable PHSC to offer new and expanding programs in targeted industries and targeted occupations. In addition, the partnership site will include programming offered by Suncoast Technical Education Center. The chart below illustrates the collaborative model in which each entity has addressed a local need and developed a pathway for students from secondary to post-secondary. Further, PHSC and SunTech will seek opportunities to add additional articulation agreements allowing for seamless transition between programs increasing access to workforce training for high-skill, high-wage employment.



(f) Alternatives were considered by the board of trustees.

Expansion programs in the life sciences are currently offered via classroom-based, online, and hybrid instruction at PHSC’s West and North campuses. Expansion programs in aviation are currently offered on PHSC’s East Campus via classroom-based, online, and hybrid instruction.

For each of the new and expansion programs on the proposed site, PHSC will deliver instruction in classroom-based settings and will offer online and hybrid learning opportunities as well. In addition, hanger and garage space will provide hands-on training space for students in aviation and automotive cleantech programs.

The goal is to make Florida number 1 in workforce education by 2030. This new site for Pasco-Hernando State College's Corporate College special purpose center, as part of the Hernando County Citizens Center for Success, helps us get there.

Thank you for your consideration,

A handwritten signature in blue ink that reads "Timothy L. Beard". The signature is written in a cursive style with a large initial 'T'.

Dr. Timothy L. Beard

President

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Attachments:

2021-2022 Florida Job Growth Grant Fund Workforce Training Grant

Suncoast new article – Governor presents \$6.1 million grant for Hernando's Citizen Success Center https://www.suncoastnews.com/news/governor-presents-6-1-million-grant-for-hernando-s-citizen-success-center/article_35f9dc70-3029-11ec-9550-ab1dce9525af.html