

BACCALAUREATE PROPOSAL APPLICATION

Form No. BAAC-02

Section 1007.33(5)(d), Florida Statutes (F.S.), and Rule 6A-14.095, Florida Administrative Code (F.A.C.), outline the requirements for Florida College System baccalaureate program proposals. The completed proposal form, incorporated in Rule 6A-14.095, F.A.C., Site Determined Baccalaureate Access, shall be submitted by the college president to the chancellor of the Florida College System at ChancellorFCS@fldoe.org.

CHECKLIST

The proposal requires completion of the following components:

- Institution Information
- Program summary
- Program description
- Workforce demand, supply, and unmet need
- Student costs: tuition and fees
- Enrollment projections and funding requirements
- Planning process
- Program implementation timeline
- Facilities and equipment specific to program area
- Library and media specific to program area
- Academic content
- Program termination
- Supplemental materials

FLORIDA COLLEGE SYSTEM INSTITUTION INFORMATION

Institution Name.	St. Johns River State College
Institution President.	Joe Pickens, J.D

PROGRAM SUMMARY

1.1	Program name.	Digital Art and Media
1.2	Degree type.	<input type="checkbox"/> Bachelor of Science <input checked="" type="checkbox"/> Bachelor of Applied Science
1.3	How will the proposed degree program be delivered? (check all that apply).	<input type="checkbox"/> Face-to-face (F2F) (Entire degree program delivered via F2F courses only) <input type="checkbox"/> Completely online (Entire degree program delivered via online courses only) <input checked="" type="checkbox"/> Combination of face-to-face/online (Entire degree program delivered via a combination of F2F and online courses)
1.4	Degree Classification of Instructional Program (CIP) code (6-Digit).	10.0304
1.5	Anticipated program implementation date.	August 2025
1.6	What are the primary pathways for admission to the program? Check all that apply.	<input checked="" type="checkbox"/> Associate in Arts (AA) <input checked="" type="checkbox"/> Associate in Science (AS) <input type="checkbox"/> Associate in Applied Science (AAS) If you selected AS/AAS, please specify the program: A.S. in Visual Art
1.7	Is the degree program a STEM focus area?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
1.8	List program concentration(s) or track(s) (if applicable).	NA

PROGRAM DESCRIPTION

2.1 This section will serve as an **executive summary of this proposal**. We recommend providing an abbreviated program description including but not limited to: the program demand, current supply, and unmet need in the college's service district; primary pathways to program admission; overview of program curriculum; career path and potential employment opportunities; and average starting salary. Throughout the proposal, please include in-text references to the supplemental materials for reviewers to reference. We encourage approximately 500 words for a sufficient description.

St. Johns River State College's proposed Bachelor of Applied Science (BAS) degree in Digital Art and Media will provide students with the skills required to successfully gain employment in the fields of digital design, animation, and multimedia design and production.

The workforce demand for professionals trained in the field of Digital Art and Media is currently not being met, and this gap is projected to continue to grow both within our local region and nationwide. In the College's three-county service district of Clay, Putnam, and St. Johns Counties, there is currently no higher education institution supplying graduates in the field, and throughout all of northeast Florida's Workforce Region 8, an average of only 24 graduates per year are being produced. The Florida Department of Commerce (Florida Commerce) projects that the total job growth in occupations related to the Digital Art and Media degree will increase up to nearly 9% between 2024 and 2032. In SJR State's service district, the estimated annual unmet need of graduates is 29, and these jobs will have an annualized salary of more than \$53,500. Increasing the scope of analysis to all of Workforce Region 8 results in need for nearly 150 graduates per year, and with an average of only 24 graduates being produced each year in the Region, there is a total unmet need of 125 graduates per year throughout northeast Florida (see Tables 3.1.1-3.1.4).

The BAS in Digital Art and Media will provide students instruction in the skills and artistry needed for careers in the emerging fields of graphic design, illustration, visual communication, animation, and gaming design. The degree's curriculum will incorporate upper-level coursework that focuses on digital design, imaging, photography, video and audio production, 3D animation and motion graphics.

The BAS degree will require a total of 120 semester credits and provide an articulation pathway for both the Associate in Arts (AA) and Associate in Science (AS) degree. All students will be required to complete a total of 36 credits of general education coursework, 18 credits of required lower-division program core coursework, 24 credits of lower-division electives, 27 credits of required upper-division coursework, and 15 credits of upper-division elective courses.

Students entering the program with an AA degree will complete all 36 general education credits and as part of their AA degree; they will then complete 18 credits of required lower-division core courses and 42 upper-division credits after acceptance into the BAS program. Similarly, students entering the program with the AS degree will complete 18 of the 36 general education credits

and all 18 credits of the required lower-division core courses as part of their AS degree; they will then complete the remaining 18 general education credits and 42 upper-division credits after acceptance into the BAS program.

All upper- and lower- division courses and course content will comply with [Florida Statutes](#) and [Florida State Board of Education Rule](#).

As part of the initial exploration of potential baccalaureate degree expansion, SJR State surveyed interested community members and current, future, and former SJR State students to determine their career and educational interests. In addition to focusing on local, regional, and state employment data and trends, SJR State has also engaged with advisory board members and industry professionals to ensure the proposed curriculum is in alignment with and will meet the needs of Clay, Putnam, and St. Johns Counties, in addition to Workforce Region 8 and the state of Florida. St. Johns River State College's baccalaureate in Digital Art and Media is being proposed in response to this feedback and the documented gap between the projected number of open positions and the number of graduates being produced within our service district, region, and state.

WORKFORCE DEMAND, SUPPLY, AND UNMET NEED

3.1 Describe the workforce demand, supply, and unmet need for graduates of the program that incorporates, at a minimum, the shaded information from Sections 3.1.1 to 3.1.4. For proposed programs without a listed Standard Occupational Classification (SOC) linkage, provide a rationale for the identified SOC code(s). If using a SOC that is not on the CIP to SOC crosswalk, please justify why the SOC aligns with the baccalaureate program.

Graduates of St. Johns River State College's Bachelor of Applied Science in Digital Art and Media will be prepared for a wide range of in-demand careers in the fields of graphic design, multimedia production, and animation. This degree will prepare graduates specifically for employment in target occupations such as visual content creators, multimedia creators, SFX artists and animators, art directors, and illustrators. Average annual earnings range from \$47,028 to \$63,814 (see Tables 3.1.1 and 3.1.1b).

In addition to small, local businesses who will seek out graduates of this program, larger employers in our region who will pursue graduates of this proposed degree include Sally Industries, PRI Productions, Fisher Agency, Kinda Wonderful, Crop Media, Dimension Design, Bold City Graphics, David Parrish Design, and local news productions. Additionally, students will be prepared for other employment opportunities with Disney Imagineering, Universal Studios, and other design, animation, and multimedia companies across the state of Florida.

It is important to note that although this proposed baccalaureate degree is being designed for the residents and employers of the College's tri-county service district, Clay, Putnam, and St. Johns Counties serve as "bedroom communities" for the greater Jacksonville area of Workforce Region 8, and residents of these counties generally anticipate pursuing job opportunities outside of their home county. Furthermore, employers in the greater Jacksonville area count on the residents of Clay, Putnam, and St. Johns Counties to fill vacancies within their organizations. For these reasons, the scope of analysis within this proposal has been broadened beyond SJR State's tri-county service district to include all of Workforce Region 8.

The Florida Commerce reports a healthy workforce outlook locally for careers in these occupations with a projected growth of up to nearly 9% between 2024 and 2032, 29 annual job openings in the College's service district (Table 3.1.1), and 149 annual job openings throughout Workforce Region 8 with an annualized average salary over \$53,000 (Table 3.1.1a).

Within SJR State's service district of Clay, Putnam, and St. Johns Counties, there is currently no supplier of graduates in this field as there are no public universities and only one private university (Flagler College) that does not offer a baccalaureate degree with concentration in this area. Currently, Florida State College of Jacksonville is the only public institution supplying graduates in this field within Region 8's six counties (Baker, Clay, Duval, Nassau, Putnam, and

St. Johns), and they are not producing enough graduates to meet demand (Tables 3.1.3, 3.1.3a, and 3.1.4).

According to Florida Commerce data and as tables 3.1.1-3.1.4 illustrate, the supply of graduates of programs in the field of Digital Arts is not meeting the demand of the workforce, resulting in an unmet need of nearly 30 graduates per year in SJR State's service district and more than 125 graduates per year in Workforce Region 8.

DEMAND: FLORIDA DEPARTMENT OF ECONOMIC OPPORTUNITY (DEO) EMPLOYMENT PROJECTIONS

SJR STATE SERVICE DISTRICT

3.1.1 The Excel spreadsheet below is set up with predefined formulas. To activate the spreadsheet, right click within the spreadsheet, go to "Worksheet Object", and then "Open". To exit, save any changes and exit out of the spreadsheet. Alternatively, double click anywhere on the table. To exit the spreadsheet, single click anywhere outside of the table.

Name/Title	SOC Code	County/Region	2024	2032	**Level Change	***Total Job Openings	Average Hourly Wage	Annualized Salary	FL	BLS
Special Effects Artists and Animators	27-1014	Clay, St. Johns, Putnam	34	36	5.9	28	\$30.68	\$63,814	B	B
Graphic Designers	27-1024	Clay, St. Johns, Putnam	236	248	5.1	166	\$24.28	\$50,502	B	B
Film and Video Editors	27-4032	Clay, St. Johns, Putnam	46	50	8.7	37	\$22.61	\$47,028	B	B
						Total	29	\$25.86	\$53,782	

DEMAND: FLORIDA DEPARTMENT OF ECONOMIC OPPORTUNITY (DEO) EMPLOYMENT PROJECTIONS

WORKFORCE REGION 8

3.1.1a The Excel spreadsheet below is set up with predefined formulas. To activate the spreadsheet, right click within the spreadsheet, go to "Worksheet Object", and then "Open". To exit, save any changes and exit out of the spreadsheet. Alternatively, double click anywhere on the table. To exit the spreadsheet, single click anywhere outside of the table.

Occupation			Number of Jobs				Salary		Education Level	
Name/Title	SOC Code	County/ Region	2024	2032	Level Change	Total Job Openings	Average Hourly Wage	Annualized Salary	FL	BLS
Special Effects Artists and Animators	27-1014	Clay, St. Johns, Putnam	34	36	5.88	28	30.68	\$ 63,814	B	B
Graphic Designers	27-1024	Clay, St. Johns, Putnam	236	248	5.08	166	24.28	\$ 50,502	B	B
Film and Video Editors	27-4032	Clay, St. Johns, Putnam	46	50	8.70	37	22.61	\$ 47,029	B	B
Special Effects Artists and Animators	27-1014	Baker, Duval, Nassau	166	180	8.43	143	30.68	\$ 63,814	B	B
Graphic Designers	27-1024	Baker, Duval, Nassau	1067	1087	1.87	706	24.28	\$ 50,502	B	B
Film and Video Editors	27-4032	Baker, Duval, Nassau	143	151	5.59	108	\$ 22.61	\$ 47,029	B	B
								\$ -		
								\$ -		
								\$ -		
								\$ -		
					Total	149	\$ 25.86	\$ 53,782		

**SUPPLY: NATIONAL CENTER FOR EDUCATION STATISTICS, IPEDS
SJR State Service District**

3.1.3 The Excel spreadsheet below is set up with predefined formulas. To activate the spreadsheet, right click within the spreadsheet, go to "Worksheet Object", and then "Open". To exit, save any changes and exit out of the spreadsheet. Alternatively, double click anywhere on the table. To exit the spreadsheet, single click anywhere outside of the table.

Program		Number of Degrees Awarded					
Service District Institution Name	CIP Code	2021- 22	2020-21	2019-20	2018- 19	2017- 18	5-year average or average of years available if less than 5-years
The SJR State Service District does not have an institution that awards a bachelors in this field	10.0304	0	0	0	0	0	0
Service District	Total	0	0	0	0	0	0

**SUPPLY: NATIONAL CENTER FOR EDUCATION STATISTICS, IPEDS
Workforce Region 8**

3.1.3a The Excel spreadsheet below is set up with predefined formulas. To activate the spreadsheet, right click within the spreadsheet, go to "Worksheet Object", and then "Open". To exit, save any changes and exit out of the spreadsheet. Alternatively, double click anywhere on the table. To exit the spreadsheet, single click anywhere outside of the table.

Program		Number of Degrees Awarded					
Workforce Region 8 Institution Name	CIP Code	2021- 22	2020-21	2019-20	2018- 19	2017- 18	5-year average or average of years available if less than 5-years
Florida State College at Jacksonville	10.0304	22	31	16	24	18	24
Workforce Region 8 Total	Total	22	31	16	24	18	24

ESTIMATES OF UNMET NEED

3.1.4 The Excel spreadsheet below is set up with predefined formulas. To activate the spreadsheet, right click within the spreadsheet, go to "Worksheet Object", and then "Open". To exit, save any changes and exit out of the spreadsheet. Alternatively, double click anywhere on the table. To exit the spreadsheet, single click anywhere outside of the table.

	Demand	Supply		Range of Estimated Unmet Need	
	(A)	(B)	(C)	(A-B)	(A-C)
	Total Job Openings	Most Recent Year	5-year average or average of years available if less than 5 years	Difference	Difference
DEO Service District Total	29	0	0	29	29
DEO Region 8 Total	149	22	24	127	129

3.2 Describe any other evidence of workforce demand and unmet need for graduates as selected by the institution, which may include qualitative or quantitative data and information not reflected in the data presented in Sections 3.1.1 to 3.1.4, such as local economic development initiatives, emerging industries in the area, or evidence of rapid growth.

Northeast Florida is presently ranked as one of the top five job markets in the nation, generating 5,300 new jobs with almost 4.1 billion dollars in private investment capital ([JAXUSA Biennial Report](#)). Specific to this proposed degree, with the growth of social media platforms, web-based consumerism, and increased interaction of people and technology-based entertainment, the importance of visual and digital design is more prominent than ever. The role of digital artists has become paramount in shaping the visual identity of businesses and industries. The canvas of the modern world extends beyond physical spaces, finding its expression in websites, videos, and static images that populate the vast landscape of the internet.

The expanding digital landscape is present in all facets of modern society and an outgrowth of new careers and applications for skills in digital arts-related industries can be seen. The skills and creativity of digital artists find applications across various sectors contributing to the growth of industries and companies that rely heavily on visual and digital design. All industries and corporations exist simultaneously as a physical entity and digital presence in websites, videos, and static images. The effectiveness of that digital presence is crafted through the skills and creativity of a digital artist.

Industries such as entertainment, gaming, advertising, and education heavily rely on animation and multimedia artists. These professionals bring characters, stories, and concepts to life through 2D or 3D animations, enriching visual content with dynamic and engaging elements.

The evolving nature of technology and the increasing integration of digital media across industries ensure a diverse array of career paths for individuals with digital arts expertise. Whether in established sectors like marketing and entertainment or emerging fields such as virtual reality and interactive design, the demand for skilled digital artists continues to grow, offering a myriad of exciting and rewarding careers.

Although this baccalaureate degree will not be an approved State of Florida Initial Teacher Certification program, students will have the option to select as their electives 15-credits of upper-level education coursework that meets the curricular requirements for alternative teacher certification in Florida as specified in [State Board of Education Rule 6A4.006](#). A non-education bachelors degree graduate hired as a teacher in Florida will receive a five-year nonrenewable temporary teaching certificate. Upgrading this temporary certificate to a professional certificate requires completing one-year of full-time teaching experience in an elementary or secondary school, earning a passing score on all portions of the Florida Teacher Certification Exam, and satisfying the educational training requirements of professional preparation. One of the pathways

for completing the educational training requirement is earning fifteen (15) hours in college credit education courses. Six (6) required professional education curricular areas are specified in [State Board of Education Rule 6A4.006](#), one of which can be met during the AA through completion of either DEP2004 Human Growth and Development or EDP2002 Educational Psychology. Alternatively, after completing one-year of full-time teaching, applicants may choose to waive one of the curricular areas, resulting in a total of fifteen required college credits (please see “Additional Comment” on page 2 of Appendix 17 Florida Department of Education Statement of Eligibility).

There is a well-documented need for creating a teacher pipeline through alternative teacher certification in Florida. Given that Florida’s public school system is the 4th largest school system in the United States with more than 4,000 public schools enrolling almost 3 million students each year ([FLDOE Teaching Recruitment](#)), and public school enrollment in Florida projected to increase by nearly 5% over the next ten years ([NCES 203.20](#)), the job outlook for public school teachers is predicted to continue to increase. Furthermore, [Section 1012.07, Florida Statutes](#), requires the State Board of Education to annually identify high demand areas based on the recommendation of the Commissioner of Education. Annually, the Florida Department of Education publishes this in the document “[Identification of High Demand Teacher Needs Areas](#),” and although art did not make the top ten for the 2024-2025 academic year, most recent data indicates that the need for qualified art teachers is great.

It is important to note that not all students in the Bachelor of Applied Science in Digital Art and Media degree will be interested in a career as an educator or select the education courses as their 15 hours of electives, and this demand for teachers has, therefore, not been included in Tables 3.1.1-3.1.4 of this proposal. However, conversation with leadership of the Clay, Putnam, and St. Johns County School Districts regarding these potential degree paths has already taken place, and all have endorsed this pathway as a promising practice to help address the unmet need for qualified teachers both within SJR State’s service district and across the region and state.

3.3 If the education level for the occupation identified by the Florida Department of Economic Opportunity (DEO) or the Bureau of Labor Statistics (BLS) presented in Sections 3.1.1 to 3.1.2 is below or above the level of a baccalaureate degree, provide justification for the inclusion of that occupation in the analysis.

All of the occupations cited in the demand section of this proposal require a baccalaureate degree.

In addition, there are also occupations that require education above the level of a baccalaureate degree that will be of potential interest to candidates of this proposed degree in Digital Art and Media. Because these occupations require post-baccalaureate, graduate-level degrees, the occupations have not been included in this analysis. However, graduates of this degree will be prepared for and eligible to continue their study to prepare for professions requiring a Masters degree or higher such as emerging media occupations like advanced animators and visual effects artists, interactive media creators, game designers, and multimedia producers, and St. Johns River State College has begun the process of establishing articulation agreements with institutions in the State University System for this purpose.

3.4 Describe the career path and potential employment opportunities for graduates of the program.

The career paths and potential employment opportunities for graduates of St. Johns River State College's Digital Art and Media baccalaureate degree will encompass a myriad of professions within design, digital production, and multimedia related fields.

In accordance with Florida Statute and Florida Department of Education State Board Rule, St. Johns River State College's Bachelor degrees are all 2 + 2 degrees, so students in this proposed baccalaureate program must first earn either their Associate in Arts (AA) degree or Associate in Science (AS) degree. Students will be able to begin their academic program as early as high school by enrolling in general education courses that lead towards the AA degree through dual enrollment.

Course offerings at both the Associate and Baccalaureate level will be designed to accommodate traditional as well as nontraditional students and will be scheduled with both face-to-face instruction and online courses, enabling students to hold entry-level positions in the field while simultaneously pursuing their baccalaureate degree.

With their earned baccalaureate degree, graduates will be prepared to competitively enter the workforce in a variety of positions and career paths including art direction and design, special effects artists and animators, graphic designers, and film and video editors, and their degree coupled with experience working in the field will also support their promotion into positions with greater scope and leadership.

In addition to preparing students for employment, this baccalaureate degree will prepare students who wish to pursue graduate study for transfer into Masters programs such as a Masters in Digital Arts and Sciences, Digital Media, Studio Art and Design, Digital Arts and Entertainment, Emerging Media, Interactive Entertainment, and/or other graduate studies such as E-Learning Design and Development and Digital Marketing. Upon completion of these graduate programs, additionally career paths and employment opportunities will be available. The creation of a seamless pathway into graduate studies via articulation to neighboring universities has already begun.

STUDENT COSTS: TUITION AND FEES

4.1 The Excel spreadsheets in Sections 4.1 - 4.3 are set up with predefined formulas. To activate the spreadsheet, right click within the spreadsheet, go to "Worksheet Object", and then "Open". To exit, save any changes and exit out of the spreadsheet. Alternatively, double click anywhere on the table. To exit the spreadsheet, single click anywhere outside of the table.

Complete the following table by entering the anticipated cost for a baccalaureate degree (tuition and fees for lower-division and upper-division credit hours) at the proposing FCS institution.

	Cost per credit hour	Number of credit hours	Total cost
Tuition & Fees for lower division:	\$ 108.00	78	\$ 8,424
Tuition & Fees for upper division:	\$ 124.75	42	\$ 5,240
Tuition & Fees (Total):		120	\$ 13,664

Select if the program will be designated such that an eligible student will be able to complete the program for a total cost of no more than \$10,000 in tuition and fees. If selected, please indicate below how the institution will make up any difference above \$10,000 (e.g., institutional scholarships).

4.2 Complete the following table with the estimated cost for a baccalaureate degree (tuition and fees) at each state university in the college's service district or at each state university operating on a site in the college's service district. If the institution does not provide the tuition cost per credit hour, please provide the cost information provided on the institution's website. Please complete this section even if institutions in the service district do not offer the same or a comparable baccalaureate program.

NOTE: SJR State is the only public postsecondary institution in its service district. This list includes all public Region 8 institutions.

Institution Name	Cost per credit hour (Tuition & Fees)	Number of credit hours	Total cost
N/A			\$ -
			\$ -
			\$ -
			\$ -
			\$ -

4.3 Complete the following table with the estimated cost for a baccalaureate degree (tuition and fees) at each nonpublic institution in the college's service district or at each nonpublic institution operating on a site in the college's service district. If the institution does not provide the tuition cost per credit hour, please provide the cost information provided on the institution's website. Please complete this section even if institutions in the service district do not offer the same or a comparable baccalaureate program.

NOTE: Flagler College is the only non-public postsecondary institution in SJR State's service district.

Institution Name	Cost per credit hour (Tuition & Fees)	Number of credit hours	Total cost
			\$ -
Flagler College	\$ 890.00	120	\$ 106,800
			\$ -
			\$ -
			\$ -

PROJECTED BACCALAUREATE PROGRAM ENROLLMENT

5.1 To activate the Excel spreadsheet, right click within the spreadsheet, go to “Worksheet Object”, and then “Open”. To exit, save any changes and exit out of the spreadsheet. Alternatively, double click anywhere on the table. To exit the spreadsheet, single click anywhere outside of the table.

Complete the following table by entering the projected enrollment information for the first four years of program implementation. Unduplicated headcount enrollment refers to the actual number of students enrolled. Full-time equivalent (FTE) refers to the full-time equivalent of student enrollment.

		Year 1	Year 2	Year 3	Year 4
5.2	Unduplicated headcount enrollment:	6	14	20	28
5.3	Program Student Credit Hours (Resident)	180	420	600	840
5.4	Program Student Credit Hours (Non-resident)				
5.5	Program FTE - Resident (Hours divided by 30)	6	14	20	28
5.6	Program FTE - Non-resident (Hours divided by 30)	0	0	0	0
5.7	Total Program FTE	6	14	20	28

PROJECTED DEGREES AND WORKFORCE OUTCOMES

6.1 The Excel spreadsheet below is set up with predefined formulas. To activate the spreadsheet, right click within the spreadsheet, go to “Worksheet Object”, and then “Open”. To exit, save any changes and exit out of the spreadsheet. Alternatively, double click anywhere on the table. To exit the spreadsheet, single click anywhere outside of the table.

Complete the following table by entering the projected number of degrees awarded, the projected number of graduates employed, and the projected average starting salary for program graduates for the first four years of program implementation. Please note the “Year 1” column in the “Count of Degrees Awarded” row (6.2) is not likely to have any graduates taking into account length of time to degree completion.

		Year 1	Year 2	Year 3	Year 4
6.2	Count of Degrees Awarded	0	4	10	18
6.3	Number of Graduates Employed	0	4	10	17
6.4	Average Starting Salary	N/A	\$53,782	\$53,782	\$53,782

REVENUES AND EXPENDITURES

7.1 The Excel spreadsheet below is set up with predefined formulas. To activate the spreadsheet, right click within the spreadsheet, go to "Worksheet Object", and then "Open". To exit, save any changes and exit out of the spreadsheet. Alternatively, double click anywhere on the table. To exit the spreadsheet, single click anywhere outside of the table.

Complete the following table by entering the projected program expenditures and revenue sources for the first four years of program implementation.

	2025-2026	2026-2027	2027-2028	2028-2029
Program Expenditures:	\$ 21,722.00	\$ 80,226.00	\$ 142,108.00	\$ 152,500.00
Instructional Expenses	\$19,222	\$75,226	\$137,108	\$147,500
Operating Expenses	\$2,500	\$5,000	\$5,000	\$5,000
Capital Outlay	\$0	\$0	\$0	\$0
Revenue:	\$22,149	\$100,540	\$143,669	\$201,138
Upper Level - Resident Student Tuition	\$9,363	\$53,973	\$77,103	\$107,945
Upper Level - Other Student Fees	\$3,362	\$19,351	\$27,686	\$38,761
Lower Level - Resident Student Tuition	\$ 6,150.00	\$ 19,868.00	\$ 28,382.00	\$ 39,735.00
Lower Level - Other Student Fees	\$ 2,274.00	\$ 7,348.00	\$ 10,498.00	\$ 14,697.00
Florida College System Program Funds				
SJR State Auxiliary	\$ 1,000.00			
Carry Forward:		\$ 427.00	\$ 20,887.00	\$ 22,448.00
Total Funds Available	\$ 22,149	\$ 100,967	\$ 164,556	\$ 223,586
Total Unexpended Funds (carry forward)	\$ 427	\$ 20,741	\$ 22,448	\$ 71,086

ENROLLMENT PROJECTIONS AND FUNDING REQUIREMENTS

8.1 Provide a narrative justifying the estimated program enrollments and outcomes as they appear in Sections 5.1 – 6.1.

Enrollment in SJR State’s baccalaureate degree programs ranges from 48 students in the Early Childhood Education program to 241 in the Organizational Management program ([SJR State Factbook](#)). Other indicators used to project enrollment in the proposed Bachelor of Applied Science in Digital Art and Media degree include SJR State’s enrollment history in the program’s potential feeder courses and the percent of students who indicated interest in pursuing a Bachelor degree in digital media at SJR State in the College’s November 2023 survey. For this reason, SJR State conservatively estimates that in year 1, 6 students will enter the proposed Digital Art and Media program and that by year four, 12 new students will enter the program each year.

Given an 80% year-to-year retention rate and a two-year graduation rate of 60%, enrollment is projected to stabilize at a headcount of 28 students by year 4.

Although this program will cater to non-traditional students, based upon the enrollment characteristics of the feeder Associate programs, a more traditional student population preparing for direct entry into the workforce is anticipated, and students in the program are projected to average 30 credits per year.

8.2 Provide a brief explanation of the sources and amounts of revenue that will be used to start the program as well as expenditures as they appear in Section 7.1.

Program expenditures including both instructional expenses and operational expenses have been considered. New operating funds have been budgeted for the increased costs related to both professional development and educational materials and supplies that will come with the hire of new faculty.

All necessary equipment, hardware, software, facilities, library resources, etc. are already in place to support the College's feeder Associate programs. Consequently, it is not anticipated that there will be capital outlay or significant operating expenses for supplies and materials.

Instructional expenses in year 1 include additional overload and adjunct salary for the 5 new courses offered in year 1. In year 2, the addition of a full-time terminal degree faculty member is budgeted, as is additional overload and adjunct salary due to the addition of 8 new courses in year 2 and overall enrollment projections. In year 3, the addition of a second full-time terminal degree faculty member is budgeted.

Also included in the budgeted instructional expenses is a portion of the salary for one new full-time terminal degree teacher education faculty member to be hired in year one. The teaching load of this position will be shared between the Exceptional Student Education program and four of the College's non-education Bachelor degree programs that include within the menu of electives 15-credits of upper-division education courses, digital art and media being one of those four degree programs. Eighty percent (80%) of the salary and benefits of this full-time position has been charged to the ESE program, while the remaining 20% has been budgeted in the four non-education Bachelor degree programs at 5% each. That 5% is included in table 7.1 of this proposal.

Revenue projections are based on a 30%-70% split between lower-division credits and upper-division credits, as baccalaureate students will be required to take 18 credits of lower-division coursework and 42 credits of upper-division coursework to complete the last two years of the baccalaureate program. Because the program is intended to serve the residents of our service district and state, and given that the enrollment in SJR State's existing Bachelor degrees is 96% Florida residents, significant enrollment of non-resident students is not anticipated.

During year 1, SJR State will utilize funds generated through the College's auxiliaries to fund program expenditures that exceed the revenue generated through new tuition. The program is anticipated to become self-supporting in year 2.

PLANNING PROCESS

9.1 Summarize the internal planning process. In timeline format, please describe the steps your institution took in completing the internal review and approval of the baccalaureate program. For example, summarize actions taken by the academic department proposing the degree, any non-academic departments, the college-wide curriculum committee, the college president, the Board of Trustees and any other areas.

Date	Activity
11/3/2023	In response to discussion with and amongst faculty, community stakeholders, and students, on November 3, 2023, a group of faculty and academic leadership met to develop several workgroups to explore the expansion of SJR State baccalaureate degree programs. Items to be discussed by the workgroups include the top occupations in SJR State's service district and Region 8, the average number of available jobs, the typical entry-level education required, and the unmet graduate need.
Nov 2023	SJR State surveyed its current students regarding their interest in pursuing a baccalaureate degree in Animation and Theater Technology at SJR State. Survey results indicated 8% of respondents were interested in Animation and 5% interested in Theater Technology.
11/17/2023	After examining the data and determining it reflected a local need for baccalaureate graduates in the field of design and production that included the skills aligned with technical theatre, department faculty and leadership voted to explore the development of a baccalaureate degree and submitted to College Administration an email of intent to begin the process of exploring curriculum and program development.
11/15/2023	During the President's Cabinet Meeting, SJR State's President, Vice Presidents, and senior leadership team discussed the data, next steps, and timeline of the faculty workgroup's baccalaureate degree development efforts. During this meeting, the President's Cabinet indicated support for the potential program.
12/6/2023	Dr. Brown shared with the SJR State Board of Trustees the faculty workgroup's baccalaureate degree development efforts. The data, next steps, and timeline were discussed. During this meeting, the Board of Trustees voted to approve the continued development of the Bachelor in Digital Art and Media with a targeted implementation of Fall 2025.
12/11/2023	During the December faculty department meeting the data and program and curriculum research that had been completed by the workgroup was discussed and the faculty voted to approve the continued development of the Bachelor in Digital Art and Media with a targeted implementation of Fall 2025.
January 2024	Faculty begin to develop the curriculum, pathways to degree, course descriptions, and course outlines for the proposed Baccalaureate degree in Digital Art and Media.
3/1/2024	The department's faculty voted to approve the submission of the Notice of Intent (NOI) and continued development of the BAS in Performance Design and Production with a targeted implementation of Fall 2025.

3/28/2024	The members of the President’s Cabinet reviewed the NOI and indicated support of its submission to IPC and continued development of the BAS in Performance Design and Production with a targeted implementation of Fall 2025.
4/2/2024	SJR State IPC approved the NOI and continued development of the BAS in Digital Art and Media with a targeted implementation of Fall 2025.
4/17/2024	Board of Trustees approved the NOI for the Bachelor in Digital Art and Media with a targeted implementation of Fall 2025.
5/16/2024	The department’s faculty voted to approve the curriculum of the BAS in Digital Art and Media with a targeted implementation of Fall 2025.
8/6/2024	SJR State IPC approved the FCS Baccalaureate proposal and curriculum for the BAS in DAM.
8/21/2024	SJR State’s Board of Trustees approved the FCS Baccalaureate proposal and curriculum for the BAS in DAM.

9.2 Summarize the external planning process with the business and industry community. In timeline format, please describe your institution’s interactions and engagements with external stakeholders, including but not limited to industry advisory boards meetings, discussions with advisory committees, briefings from local businesses, consultations with employers, and conducting paper and online surveys.

Date	Activity
Nov 2023	SJR State surveyed community members and local employers regarding potential baccalaureate program expansion. Survey results indicated that they were interested in Animation and 5% interested in Theater Technology.
11/14/2023	During the Florida School of the Arts Advisory Board Meeting, leadership shared with advisory board members the data, next steps, and timeline of the baccalaureate degree development efforts. Five new members in various professional production and design related fields were introduced to the board during this meeting. During this meeting, the members of the advisory board indicated by formal vote their support for the potential program.
3/14/2024	SJR State’s Teacher Education Coordinator Dawn Boles spoke with leadership at the Putnam County School District about the proposed BAS in Performance Design and Production and discussed the proposed education elective coursework. Kristin Carroll (PCSD Administrator of Certification, Recruitment, Novice Teacher Program, Instructional Experience, Intern Placement) indicated the School District’s support of the proposal.
3/26/2024	SJR State’s Teacher Education Coordinator Dawn Boles spoke with leadership at the St. Johns County School District about the proposed BAS in Performance Design and Production and discussed the proposed education elective coursework. Parker Raimann (SJCSD Director of Instruction Personnel) indicated the School District’s support of the proposal.
3/27/2024	SJR State’s Teacher Education Coordinator Dawn Boles spoke with leadership at the Clay County School District about the proposed BAS in Performance Design and Production and discussed the proposed education elective coursework. Samantha Wright (CCSD Supervisor of Certified Teacher Placement) indicated the School District’s support of the proposal.
April 2024 – November 2024	<p>SJR State received a variety of letters of support for its baccalaureate development efforts from local community partners and potential employers.</p> <p><u>Appendices 1-11: General Letters of Support for Expansion of Baccalaureate Degrees from Community Partners:</u></p> <ol style="list-style-type: none"> 1. Clay County Board of County Commissioners 2. Putnam County Board of County Commissioners 3. St. Johns County Board of County Commissioners 4. CareerSource Northeast Florida 5. Clay Florida Economic Development Corporation 6. Clay Electric Cooperative, Inc. 7. Putnam County Chamber of Commerce 8. Putnam County Chamber of Commerce Economic Development Council

- | | |
|--|--|
| | <ol style="list-style-type: none">9. Putnam County Sheriff's Department10. Clay County Superintendent of Schools11. St. Johns County Superintendent of Schools |
|--|--|

Appendices 12-15: Specific Letters of Support from Local Employers Hiring in the Field of Digital Art and Media:

12. Beck Automotive Group
13. Charles Douglas, JD, owner of *The Palatka Daily News*
14. Theatre Partners, LLC
15. Off Center Pictures

9.3 List external engagement activities with public and nonpublic postsecondary institutions. This list shall include meetings and other forms of communication among external postsecondary institutions regarding evidence of need, demand, and economic impact.

9.3 Florida’s Academic Program Pre-Proposal Recognition System (APPRiSe)

3/13/2024: SJR State submitted a posting in Florida’s Academic Program Pre-Proposal Recognition System (APPRiSe) to notify all post-secondary institutions statewide that the College is considering developing a baccalaureate degree in Digital Art and Media and provide advance opportunity for discussion and collaboration. There were no responses posted within APPRiSE prior to the closing of the comment window on 4/26/2024.

9.3.1 Public Universities in College’s Service District

NA--No public universities have facilities in the College’s service district.

9.3.2 Regionally Accredited Institutions in College’s Service District

4/5/2024: SJR State’s President shared information via email in advance and on 4/5/2024 spoke via phone with Flagler College’s President about SJR State’s proposal. During this call, President Delaney shared that Flagler College did not object to the proposal and wished SJR State the best in its efforts.

9/30/2024: A letter of support for SJR State’s baccalaureate proposal was submitted by Flagler College’s President. (Appendix 16)

9.3.3 Institutions outside of College’s Service District

3/25/2024: SJR State’s President spoke with Florida State College at Jacksonville’s President who voiced support for SJR State’s proposal. SJR State’s Chief Operating Officer followed up the conversation with an email to the President.

3/25/2024: SJR State’s President spoke with Daytona State College’s President who voiced support for SJR State’s proposal. SJR State’s Chief Operating Officer followed up the conversation with an email to the President.

PROGRAM IMPLEMENTATION TIMELINE

10.1	Indicate the date the notice was initially posted in APPRiSe.	March 13, 2024
10.2	Indicate the date of District Board of Trustees approval.	April 17, 2024
10.3	Indicate the date the Notice of Intent (NOI) was submitted to DFC.	April 17, 2024
10.4	Indicate the date the completed proposal was submitted to DFC.	November 21, 2024
10.5	Indicate the date the proposal is targeted for State Board of Education (SBOE) consideration. Please note that from the date the DFC receives the finalized proposal, the Commissioner has 45 days to recommend to the SBOE approval or disapproval of the proposal. Please take into account the date you plan to submit the proposal in accordance with the next SBOE meeting .	January 2025
10.6	Indicate the date the program is targeting for SACSCOC approval (if applicable).	January 2025
10.7	Indicate the date the program is targeting initial teacher preparation program approval (if applicable).	NA
10.8	Indicate the targeted date that upper-division courses are to begin.	August 2025

FACILITIES AND EQUIPMENT SPECIFIC TO PROGRAM AREA

11.1 Describe the existing facilities and equipment that the students in the program will utilize.

St. Johns River State College has campuses in Orange Park, Palatka, and St. Augustine, and these campuses are equipped with traditional classrooms, appropriately equipped laboratory space, computer labs, and other instructional spaces, in addition to full-service libraries, tutoring centers, and other academic and student services. Online and hybrid courses use the learning management system Canvas.

The proposed Bachelor in Digital Art and Media will be offered through a combination of online and on-campus courses. As part of their baccalaureate studies, students will have class on-campus in traditional classrooms and computer labs using a variety of existing specialized equipment: Mac minis (22) with Adobe CS and TVPaint and Wacom Cintiq tablets (6) for digital drawing and animation, lighting, audio, and video camera equipment.

The availability of classroom space and spaces dedicated to academic and student support services on all three SJR State campuses is sufficient to accommodate the addition of this proposed baccalaureate degree.

11.2 Describe the new facilities and equipment that will be needed for the program (if applicable).

No new facilities will be needed for this program.

LIBRARY AND MEDIA SPECIFIC TO PROGRAM

12.1 Describe the existing library and media resources that will be utilized for the program.

St. Johns River State College has three campus libraries each of which features a robust collection of print and digital materials supporting the curriculum. Each campus library has two librarians on staff who hold master's degrees in library science from ALA accredited institutions and employs several professional and support staff members with varying, appropriate credentials. Each campus library is open 65 hours per week in the fall and spring semesters and 56 hours per week in the summer. The library is open from 8:00 a.m. to 9:00 p.m. Monday – Thursday, Friday from 8:00 a.m. to 5:00 p.m., and Sunday from 1:00 p.m. to 5:00 p.m. In the summer, the College is closed on Fridays. Saturday hours are provided at each location before finals week. The library provides a space and atmosphere conducive to study and research. In addition to a variety of seating areas for studying, each campus library provides computers for student use. These computers are maintained by the College's IT department and are outfitted with programs for which the College has site licenses.

SJR State's Learning Resources include:

- Library resources (data captured 5/16/2024):
 - 65,970 books (unique volume count)
 - 264,990 eBooks
 - 7,555 DVDs (unique volume count)
 - 43,693 streaming videos
 - 35,303 online periodicals
 - 142 online database subscriptions
- Educational technology, high-speed internet, and WiFi for current students, faculty, and staff
- Tutoring services in-person and online
- Research assistance in-person and online
- Class instruction and outreach by faculty request
- Academic support workshops

Discipline-specific resources currently in the SJR State Library collection that support the BAS in Digital Art and Media include:

- 665 print book titles
- 2,769 eBook titles
- 67 online periodicals
- 5,925 streaming videos and DVDs
- 21 online databases
- A discipline specific research guide ([Florida School of the Arts Library Resource Guide](#))

Additional books, journals and databases will be added as needed and upon request from faculty to support curricular needs.

Students access library and learning resources online via the Learning Resources web site ([Learning Resources website](#)); a link to this web site is provided on the College home page and in multiple places on MySJState (the College's student and faculty portal). Single sign-on protocols allow students to access the library's resources using the same username and password used to login to MySJState. Students are automatically granted access to the library's resources upon registering for classes.

The library's physical collections, streaming videos, and eBooks are discoverable through Ex Libris' discovery platform, Primo ([SJR State's Library's Ex Libris' discovery platform Primo](#)). The "Library Catalog" link in the header of the Learning Resources web site gives students easy access to Primo. Primo is the statewide union catalog of Florida's public colleges and university system libraries and SJR State maintains a reciprocal borrowing agreement with all Florida College System (FCS) and State University System (SUS) libraries.

Using Primo's request feature, Uborrow ([SJR State's Library's Primo's request feature Uborrow](#)), students can check out items from any SJR State campus and have them delivered to their nearest campus library for pickup and return. Additionally, students can use Uborrow to request books, media, and articles from any state college or university library; items are shipped directly to their selected campus library for student pick-up and students may return the material to any campus library. To provide access to resources available nationally, the library provides inter-library loan services through Worldcat Discovery ([SJR State's Inter-Library Loan Services through Worldcat Discovery](#)) at no cost to students or faculty.

Students are made aware of the library and learning/information resources available to them through classroom outreach visits and instructional sessions provided by Learning Resources staff and faculty on-campus, off-site, and online. Library faculty provide instructional services in all modalities to help students develop the critical set of skills needed to find, retrieve, analyze, and use information. Instructional services are provided in required courses and gateway courses such as English composition, but is provided to all courses, upon faculty request, and will be available to BAS faculty and students.

Instructional services provided by library faculty include:

- Face-to-face course related instruction, which includes lecture sessions, orientation sessions and tours.
- In-person, one-on-one reference, and online database research consultations, in the library and online via chat or video conference.
- Creation of course-related research guides.
- Creation of online instructional guides for program-specific resources.

SJR State assigns a liaison librarian to provide additional support for Florida School of the Arts programs.

Students can get on-demand help using library resources during all hours of library operation in-person or online via the library's chat service ([SJR State's Library Chat Service](#)). The chat service is embedded as a widget on every Learning Resources web site page and is a text box on the Library Help web page. Extended chat support is provided on weekends through the statewide Ask-A-Librarian service which students access from any link to the library's chat service.

12.2 Describe the new library and media resources that will be needed for the program (if applicable).

The SJR State Library regularly updates its collection in alignment with student, faculty, and programmatic needs. New library and media resources will not be needed to implement this program.

ACADEMIC CONTENT

13.1 List the admission requirements for the proposed baccalaureate program and describe the process for each admission pathway as reported in section 1.6, including targeted 2+2 agreements, academic GPA, test scores, fingerprints, health screenings, background checks, signed releases, and any other program requirements (as applicable).

Students seeking admission to the Bachelor degree in Digital Art and Media must submit an application for admission to the College, complete an online orientation course, and comply with the College’s general admissions procedures.

Admission to the program will be open to applicants during the Fall, Spring, and Summer terms who have a cumulative GPA of 2.0 or higher and have completed an Associate in Arts or an Associate in Science in Visual Art or a higher degree from an accredited institution. All general education coursework must be completed with a grade of “C” or higher. There are no pre-requisite courses required prior to admission. Submission of official transcript(s) is required prior to program acceptance.

SJR State will be adding this program to current 2+2 agreements and pursuing additional transfer agreements with other institutions as deemed appropriate to allow students with AS degrees from other colleges to matriculate seamlessly into the Bachelor degree in Digital Art and Media. Matriculation of students with an earned AA or higher degree will follow standard transfer practices.

13.2 What is the estimated percentage of upper-division courses in the program that will be taught by faculty with a terminal degree?

During the 2023-2024 academic year, 100% percent of the SJR State full time faculty and 66% percent of the adjuncts teaching in the visual arts department had a terminal degree in the field. Due to the planned addition of two full time faculty with terminal degrees, it is estimated that 100% of upper division courses in the proposed Bachelor degree in Digital Art and Media will be taught by faculty with a terminal degree.

13.3 What is the anticipated average student/teacher ratio for each of the first three years based on enrollment projections?

Year 1	Year 2	Year 3
6:1	8:1	10:1

13.4 What specialized program accreditation will be sought, if applicable? What is the anticipated specialized program accreditation date, if applicable?

No specialized program accreditation is required or will be sought.

13.5 If there are similar programs listed in the Common Prerequisites Manual (CPM), list the established common prerequisites courses by CIP code (and track, if any).

Florida State College at Jacksonville, Ringling College of Art and Design, and Indian River State College offer Bachelor of Applied Science Degrees in Digital Media in CIP 10.0304. There are no specified common prerequisites for this major.

13.6 Describe any proposed revisions to the established common prerequisites for this CIP (and track, if any).

My institution does not anticipate proposing revisions to the common prerequisite manual.

My institution does anticipate proposing revisions to the common prerequisite manual, as summarized below.

13.7 The Excel spreadsheets below are set up with predefined formulas. To activate the spreadsheet, right click within the spreadsheet, go to "Worksheet Object", and then "Open". To exit, save any changes and exit out of the spreadsheet. Alternatively, double click anywhere on the table. To exit the spreadsheet, single click anywhere outside of the table.

For each primary pathway identified in Section 1.6, list all courses required once admitted to the baccalaureate program by term, in sequence. Include credit hours per term and total credits for the program. Please note what courses fulfill general education (ge), program core (pc), elective requirements (elec), and what courses apply to concentrations (conc), if applicable, by including the provided abbreviations in parentheses following each course title.

NOTE: Students will choose five courses (15 credits total) from the following upper-level elective courses:

CAP 3052C	Game Design I (3 credits) (elec)
DIG 3354C	3D Character Design (3 credits) (elec)
DIG 4359C	Artificial Environments (3 credits) (elec)
DIG 4354C	Advanced Animation Techniques (3 credits) (elec)
CAP 4056C	Game Design II (3 credits) (elec)
EDF 4444	Assessment of Learning and Behavior (3 credits) (elec)
EDF 4603	Critical Issues in Classroom Management, Ethics, Law, & Safety (3 credits) (elec)
EDG 4343	Instructional Strategies (3 credits) (elec)
RED 4342	Foundation of Research Practices in Reading Education (3 credits) (elec)
TSL 3083	ESOL Issues and Strategies (3 credits) (elec)

13.7.1	Program of Study for Students with A.A. Degree	
Term 1 Fall	Course Title	Credit Hours
ART 1300C	Drawing I (ldpc=lower division program core)	3
ART 1201C	Two Dimensional Design (ldpc)	3
DIG 1000	Introduction to Digital Media (ldpc)	3
DIG 3253C	Digital Media Audio Production (udpc=upper division program core)	3
GRA 3001	Visual Communication (udpc)	3
	Total Term Credit Hours	15
Term 2	Course Title	Credit Hours
ART 1301C	Drawing II (ldpc)	3
PGY 1800	Photographic Techniques (ldpc)	3
GRA 3XXX	Multimedia Video Production (udpc)	3
GRA 3154C	Illustration Concepts and Techniques (udpc)	3
GRA 3209	Applied Typography (udpc)	3
	Total Term Credit Hours	15
Term 3	Course Title	Credit Hours
ARH 2051	Art History II (ldpc)	3
PGY 3204	Digital Video Production Lighting (udpc)	3
	Total Term Credit Hours	6
Term 4	Course Title	Credit Hours
DIG 3XXX	Imagery in Motion (udpc)	3
Elective	Upper Division Elective (elec)	3
Elective	Upper Division Elective (elec)	3
GRA 3523C	Web Design (udpc)	3
	Total Term Credit Hours	12
Term 5	Course Title	Credit Hours
Elective	Upper Division Elective (elec)	3
Elective	Upper Division Elective (elec)	3
Elective	Upper Division Elective (elec)	3
DIG 4XXX	Senior Capstone Seminar (udpc)	3
	Total Term Credit Hours	12
Term 6	Course Title	Credit Hours
	Total Term Credit Hours	0
	Program Total Credit Hours:	60

13.7.2	Program of Study for Students with A.S. Degree	
Term 1	Course Title	Credit Hours
SLS 1122	Academic Pathways (ge)	3
	Social Science (ge)	3
	Natural Science (ge)	3
DIG 3253C	Digital Media Audio Production (udpc)	3
GRA 3001	Visual Communication (udpc)	3
	Total Term Credit Hours	15
Term 2	Course Title	Credit Hours
ENC 1102	English Composition II (ge)	3
	Math (ge)	3
GRA 3XXX	Multimedia Video Production (udpc)	3
GRA 3154C	Illustration Concepts and Techniques (udpc)	3
GRA 3209	Applied Typography (udpc)	3
	Total Term Credit Hours	15
Term 3	Course Title	Credit Hours
	Communications LIT (ge)	3
PGY 3204	Digital Video Production Lighting (udpc)	3
	Total Term Credit Hours	6
Term 4	Course Title	Credit Hours
DIG 3XXX	Imagery in Motion (udpc)	3
Elective	Upper Division Elective (elec)	3
Elective	Upper Division Elective (elec)	3
GRA 3523C	Web Design (udpc)	3
	Total Term Credit Hours	12
Term 5	Course Title	Credit Hours
Elective	Upper Division Elective (elec)	3
Elective	Upper Division Elective (elec)	3
Elective	Upper Division Elective (elec)	3
DIG 4XXX	Senior Capstone Seminar (udpc)	3
	Total Term Credit Hours	12
Term 6	Course Title	Credit Hours
	Total Term Credit Hours	0
	Program Total Credit Hours:	60

13.8 Indicate whether the program is being proposed as a limited or restricted access program.

- Limited Access
- Restricted Access
- N/A

Provide additional information (e.g., enrollment capacity, admissions requirements, etc.) if the program is being proposed as a limited or restricted access program.

PROGRAM TERMINATION

14.1 Provide a plan of action if the program is terminated in the future, including teach-out alternatives for students.

If the Bachelor in Digital Art and Media is terminated in the future, the College will work with all admitted students to find alternative paths for program completion, including facilitating transfers into programs at other institutions and a minimum teach-out period of two years.

SUPPLEMENTAL MATERIALS

15.1 Summarize any supporting documents included with the proposal, such as meeting minutes, survey results, letters of support, and other supporting artifacts. Throughout the proposal, please include in-text references to the supplemental materials for reviewer reference.

Appendix:

1. Clay County Board of County Commissioners
2. Putnam County Board of County Commissioners
3. St. Johns County Board of County Commissioners
4. CareerSource Northeast Florida
5. Clay Florida Economic Development Corporation
6. Clay Electric Cooperative, Inc.
7. Putnam County Chamber of Commerce
8. Putnam County Chamber of Commerce Economic Development Council
9. Putnam County Sheriff's Department
10. Clay County Superintendent of Schools
11. St. Johns County Superintendent of Schools
12. Beck Automotive Group
13. Charles Douglas, JD, owner of *The Palatka Daily News*
14. Theatre Partners, LLC
15. Off Center Pictures
16. Flagler College Letter of Support
17. Florida Department of Education Statement of Eligibility

15.2 List any objections or alternative proposals for this program received from other postsecondary institutions. If objections or alternative proposals were received, institutions are welcome to submit a rebuttal and include any necessary supporting documentation.

St. Johns River State College's proposed Bachelor in Digital Art and Media did not receive any objections to or alternative proposals from other postsecondary institutions.