

**Florida Department of Education**  
**Gold Standard Career Pathways Statewide Articulation Agreement**  
**Industry Certification to AS Degree Program**

<b>Degree Name:</b>	Marketing Management
<b>CIP Number:</b>	1252140101
<b>Industry Certification:</b>	Salesforce Certified Administrator <b>Code:</b> SALES001
<b>College Credit:</b>	This Gold Standard Career Pathways Statewide Articulation Agreement guarantees the minimum award of course credits toward the above AS program is <u>3</u> hours of credit. This agreement does not preclude the awarding of additional credits by any college through local articulation agreements.

**Validation Mechanism:**

To be eligible for articulation, the student must show evidence of their current Salesforce Certified Administrator certification and it must have been issued within three (3) years prior to their enrollment in the program.

**Rationale/Justification:**

The Salesforce Certified Administrator certification represents industry acknowledgement of technical skill attainment of competencies in the Marketing Management program.

**Applicability:**

State college administrators were consulted and agreed that the **Salesforce Certified Administrator** certification shall articulate **three (3)** college credit hours to the AS degree in **Marketing Management**.

Articulated credit awarded under this agreement may only be applied to the above AS degree.

<b>Date Presented to Articulation Coordinating Committee (ACC)</b>	<b>ACC Recommendation</b>	<b>Date Submitted to State Board of Education (SBE)</b>	<b>SBE Status</b>
February 14, 2020	Approved	May 13, 2020	Approved

This agreement is incorporated by reference in State Board of Education Rule 6A-10.0401 *Gold Standard Career Pathways Articulation Agreements*, which is authorized under 1007.23 Florida Statutes.