

Statewide Email

DATE SENT: September 27, 2021

FROM: Henry Mack, Chancellor, Division of Career and Adult Education

TO: District Career and Technical Education Directors
District Technical College Directors
District Adult Education Directors
Florida College System Workforce Administrators

Via: Chancellor2@fldoe.org

SUBJECT: Celebrate the 1-Year Anniversary of Get There with Get There 365



Dear Colleagues:

Today, the Florida Department of Education celebrates 365 days of Get There, Florida's Workforce Education Initiative. Thank you for championing workforce education and the Floridians who can benefit from career, technical and adult education. This is timely,

critical work, because when unemployed or underemployed Floridians earn credentials in high-demand fields, they can boost their economic stability and mobility.

In the past year, more than 17,000 Floridians have earned a high-skill, high-wage credential, thanks, in part, to the Rapid Credentialing Initiative that inspired the launch of Get There. More than 108,000 individuals have visited gettherefl.com with more than 10,000 residents connected directly to their local college. Going forward, our challenge is to convert even more “lookers” into “learners.”

To do that, we must continue to spread the Get There message while inspiring self-confidence and bold action in those who need it most.

You can help us by downloading the **Get There 365** toolkit and using it all week, today, Monday, September 27 through Friday, October 1. The toolkit contains anniversary-themed key messages, sample social media posts and graphics for use on your social channels.

[Download the Get There 365 Toolkit](#)

[View and Share the Get There Video “Transform Your Future” \(English\)](#)

[View and Share the Get There Video “Transform Your Future” \(Spanish\)](#)

After October 1, please continue to use the [standard Get There toolkit](#) to further elevate conversation about workforce education on your channels, and be sure to be on the lookout for an updated version in the coming weeks with new resources to help you continue to champion this important initiative.

Best,

Henry

Henry Mack

Chancellor

Florida Department of Education

Division of Career, Technical, and Adult Education

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