

NOTICE OF INTENT

Form No. BAAC-01

Section 1007.33(5)(d), Florida Statutes (F.S.), and Rule 6A-14.095, Florida Administrative Code (F.A.C.), outline the requirements for Florida College System baccalaureate program proposals. The completed Notice of Intent form, incorporated in Rule 6A-14.095, F.A.C., Site Determined Baccalaureate Access, shall be submitted by the college president to the chancellor of the Florida College System at ChancellorFCS@fldoe.org.

CHECKLIST

The notice of intent requires completion of the following components:

- Program summary
- Program description
- Workforce demand, supply, and unmet need
- Planning process

FLORIDA COLLEGE SYSTEM INSTITUTION INFORMATION

Institution Name:	St. Johns River State College
Institution President:	Joe Pickens, J.D.

PROGRAM SUMMARY

1.1	Program name.	Criminal Justice Applied Intelligence Studies
1.2	Degree type.	<input checked="" type="checkbox"/> Bachelor of Science <input type="checkbox"/> Bachelor of Applied Science
1.3	How will the proposed degree program be delivered? (check all that apply).	<input type="checkbox"/> Face-to-face (F2F) (Entire degree program delivered via F2F courses only) <input checked="" type="checkbox"/> Completely online (Entire degree program delivered via online courses only) <input type="checkbox"/> Combination of face-to-face/online (Entire degree program delivered via a combination of F2F and online courses)
1.4	Degree Classification of Instructional Program (CIP) code (6-Digit).	Click or tap here to enter text. 43.9999
1.5	Anticipated program implementation date.	Click or tap here to enter text. August 2024
1.6	What are the primary pathways for admission to the program? Check all that apply.	<input checked="" type="checkbox"/> Associate in Arts (AA) <input checked="" type="checkbox"/> Associate in Science (AS) <input type="checkbox"/> Associate in Applied Science (AAS) If you selected AS/AAS, please specify the program: AS Criminal Justice Technology
1.7	Is the degree program a STEM focus area?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
1.8	List program concentration(s) or track(s) (if applicable).	NA

PROGRAM DESCRIPTION

*2.1 This section is the **executive summary** of this notice of intent. We recommend providing an abbreviated program description including but not limited to: the program demand, current supply, and unmet need in the college's service district; primary pathways to program admission; overview of program curriculum; career path and potential employment opportunities; and average starting salary. We encourage approximately 300 words for a sufficient description.*

St. Johns River State College's proposed Bachelor of Science Degree in Criminal Justice Applied Intelligence Studies will prepare students for employment throughout the diverse spectrum of the Criminal Justice System at all levels of government, (local, state, and federal,) as well as private sector related fields. The program will focus on intelligence studies encouraging critical thinking and criminal analysis for law enforcement, criminal investigations, gathering evidence and crime prevention purposes. Students, building on an analytical foundation, will assess present day concerns related to the criminal justice field through theoretical perspectives and advanced technologies. The curriculum will provide instruction on skills related to public safety policies and procedures, security and event planning, real-time intelligence, intelligence led policing, information sources, analysis of information and intelligence products, public administration, community relations, ethics, criminal investigations, legal procedures and processes, crime scene management, police administrative leadership, criminal law and procedures, corrections and recidivism, and crime prevention.

The curriculum consists of 120 semester hours and provides articulation pathways from the AA and AS in Criminal Justice Technology degrees. Students will be required to complete a total of 36 hours of general education courses. A total of 27 hours of foundational lower-level coursework consisting of report writing, legal, the criminal justice system, policing, juvenile justice procedures, community relations, and corrections will be required along with 18 hours of lower-level AS or AA transfer credits. Additionally, 39 upper-division credits will be required focusing on ethics, criminal investigations, criminal intelligence, evidence and legal procedures, research and analytical products, use of technology, computer crime investigations and criminal activity conducted through technology systems, and crime scene processes.

The public safety sector is not among the fastest growing job markets; however, it is part of a necessary infrastructure that expands based on an area's population and job market growth. The projected population growth rate for this region over the next five years is significant with St. Johns County, part of the College's tri-county service district, leading the region with a growth rate at 2.48%. Leading employment opportunities both public and private within the criminal justice profession include: private investigators, police officers, detectives, correctional officers, probation officers, emergency response professionals and first line supervisors, forensic science technicians, analysts, information security analysts, business intelligence analysts, and other cyber and physical security specialists. Sector job growth of occupations with related SOC codes within the College's tri-county service area of Clay, Putnam, and St Johns Counties will average 8.5% through 2029 with an average annualized salary of \$64,262. Because the program will have an online curriculum, statewide data was collected showing projections for job openings through

2029 at over 11,000 with an average annualized salary of \$68,792. Of note, these salaries do not incorporate state and local government benefits such as pensions, medical plans, and other possible allowances such as overtime and use of assigned occupational vehicles.

While many professionals in this field do not require a bachelor's degree at an entry level, a higher education allows applicants to be more competitive for upward mobility within agencies and salary incentives. Currently, baccalaureate-level Criminal Justice degrees with a focus in Intelligence Studies are not offered by other educational institutions within the College's service area. On a statewide level, Department of Economic Opportunity data indicates there is an estimated unmet need of over 8,000 graduates in this field.

WORKFORCE DEMAND, SUPPLY, AND UNMET NEED

3.1 Describe the workforce demand, supply, and unmet need for graduates of the program that incorporates, at a minimum, the shaded information from Sections 3.1.1 to 3.1.4. For proposed programs without a listed Standard Occupational Classification (SOC) linkage, provide a rationale for the identified SOC code(s). If using a SOC that is not on the CIP to SOC crosswalk, please justify why the SOC aligns with the baccalaureate program.

Explosive growth in the College's service district and statewide is illustrated by tables 3.1.1, 3.1.2, 3.1.3, and 3.1.4 showing a current unmet need of 8,187 graduates and an anticipated five-year unmet need of 8,200 graduates throughout the state of Florida. To reiterate, statewide data was used as the program is online. Though baccalaureate-level Criminal Justice degrees with a focus in Intelligence Studies are not offered within the College's service area (Clay, Putnam and St. Johns counties), industry representatives within the College's service area advise that some of their workforce is enrolled in the Public Administration Bachelor of Science Degree Program at Flagler College. In consideration of this information, the tables represent data that includes Flagler College's Public Administration graduates revealing a current unmet need within the service area of 103 graduates and an anticipated five-year unmet need of 101 graduates. According to the US Bureau of Labor Statistics, some of the occupations aligned with this program have slow to average growth rates and other occupations aligned with this program such as Forensic Science Technicians and information security analysts have higher than average growth rates at 11% and 35% respectively. Occupations that aligned with the proposed programs CIP Code 43.9999 include police and sheriff's patrol officers, correctional officers and jailers, detectives and criminal investigators, private-sector detectives and investigators, first-line supervisors of firefighting and prevention, first-line supervisors of police and detectives, first-line supervisors of correctional officers, forensic science technicians, other computer occupations, and information security analysts. Note: Flagler College offers a B.S. in Criminology in their Behavioral Sciences Department, and while there is some overlap in the study of criminology and criminal justice, there are significant differences. Criminology is considered a social science and is oriented more towards research and theory, while Criminal Justice focuses more on the operations of law enforcement and the criminal justice system. Additionally, Criminal Justice studies, coupled with a focus on Applied Intelligence, has more practical applications in the law enforcement profession, and the proposed program is, therefore, not a duplication of an existing program already offered within the College's service district.

DEMAND: FLORIDA DEPARTMENT OF ECONOMIC OPPORTUNITY (DEO) EMPLOYMENT PROJECTIONS

3.1.1

Occupation			Number of Jobs				Salary		Education Level	
Name/Title	SOC Code	County/ Region	*2021	*2029	**Level Change	***Total Job Openings	Average Hourly Wage	Annualized Salary	FL	BLS
Information Security Analyst	15-1212	Clay, Putnam & St. Johns	98	125	27.55	85	44.50	\$ 92,560	PS	B
Computer Occupations, all other	15-1299	Clay, Putnam & St. Johns	173	204	17.92	132	38.11	\$ 79,269	PS	B
Forensic Science Technicians	19-4092	Clay, Putnam & St. Johns	34	33	-2.94	29	24.74	\$ 51,459	PS	B
First-Line Supervisors of Correctional Officers	33-1011	Clay, Putnam & St. Johns	60	62	3.33	35	25.49	\$ 53,019	PS	HS
First-Line Supervisors of Police and Detectives	33-1012	Clay, Putnam & St. Johns	76	77	1.32	38	39.17	\$ 81,474	A	HS
First-Line Supervisors of Fire Fighting and Prevention Workers	33-1021	Clay, Putnam & St. Johns	119	124	4.20	60	31.12	\$ 64,730	PS	PS
Correctional Officers and Jailers	33-3012	Clay, Putnam & St. Johns	333	339	1.80	235	21.01	\$ 43,701	PS	HS
Detectives and Criminal Investigators	33-3021	Clay, Putnam & St. Johns	103	105	1.94	54	31.19	\$ 64,875	PS	HS
Police and Sheriff's Patrol Officers	33-3051	Clay, Putnam & St. Johns	792	822	3.79	460	27.96	\$ 58,157	PS	HS
Private Detectives and Investigators	33-9021	Clay, Putnam & St. Johns	27	34	25.93	26	25.66	\$ 53,373	A	HS
					Total	144	\$ 35.78	\$ 64,262		

DEMAND: OTHER ENTITY INDEPENDENT OF THE COLLEGE – (EMSI)

3.1.2

Occupation			Number of Jobs				Salary		Education Level	
Name/Title	SOC Code	County/ Region	*2021	*2029	Level Change	Total Job Openings	Average Hourly Wage	Annualized Salary	FL	BLS
Information Security Analysts	15-1212	Statewide	8524	10981	28.82	7999	45.77	\$ 95,202	B	B
Computer Occupations, All Other	15-1299	Statewide	14002	16779	19.83	11692	37.54	\$ 78,083	B	B
Forensic Science Technicians	19-4092	Statewide	1889	2062	9.16	2089	26.62	\$ 55,370	B	B
First-Line Supervisors of Correctional Officers	33-1011	Statewide	5297	4916	-7.19	3254	23.03	\$ 47,902	HS	HS
First-Line Supervisors of Police and Detectives	33-1012	Statewide	9234	9854	6.71	5460	42.72	\$ 88,858	HS	HS
First-Line Supervisors of Firefighting and Prevention Workers	33-1021	Statewide	5651	6081	7.61	3444	39.14	\$ 81,411	PS	PS
Correctional Officers and Jailers	33-3012	Statewide	24633	22772	-7.55	17514	21.89	\$ 45,531	HS	HS
Detectives and Criminal Investigators	33-3021	Statewide	7176	7478	4.21	4569	38.64	\$ 80,371	HS	HS
Police and Sheriffs Patrol Officers	33-3051	Statewide	41012	44069	7.45	29012	30.13	\$ 62,670	HS	HS
Private Detectives and Investigators	33-9021	Statewide	4469	4798	7.36	3582	25.25	\$ 52,520	HS	HS
					Total	11077	\$ 33.07	\$ 68,792		

ESTIMATES OF UNMET NEED

3.1.4

	Demand	Supply		Range of Estimated Unmet Need							
	(A)	(B)	(C)	(A-B)	(A-C)						
	Total Job Openings	Most Recent Year	5-year average or average of years available if less than 5 years	Difference	Difference						
DEO Total	144	41	43	103	101						
Other Totals	11077	2890	2877	8187	8200						

3.2 Describe any other evidence of workforce demand and unmet need for graduates as selected by the institution, which may include qualitative or quantitative data and information not reflected in the data presented in Sections 3.1.1 to 3.1.4, such as local economic development initiatives, emerging industries in the area, or evidence of rapid growth.

The public safety sector represents an imperative social service that is commensurate with a growth rate relevant to an area's population and job market growth. According to the 2021 JAXUSA Biennial Report, the Florida Jacksonville area is presently ranked as one of the top five job markets generating 5300 new jobs with almost 4.1 billion in private investment capital. Based on 2020 U. S. Census Bureau data, the population in St. Johns County increased by 43% since 2010, and is ranked the eighth fastest growing county in the United States and third in the state of Florida marking an increase in service sector needs. Additionally, some law enforcement agencies such as the St. Johns County Sheriff's Office (SJSO) are now hiring intelligence analysts to work with criminal investigators and other sworn personnel. In 2021 the SJSO opened their Real-Time Intelligence Center and have begun hiring Intelligence Analysts to analyze, evaluate, and correlate police reports and intelligence information from multiple sources while coordinating that information with officers and criminal investigators. The Clay County Sheriff's Office initiated operations of their Real-Time Crime Center in 2020 and will be hiring Intelligence Analysts to assist law enforcement. At this time, there is not a baccalaureate criminal justice degree program with an intelligence-based focus in the College's service area. Further, there is not an Intelligence Studies Program within the College's region.

3.3 If the education level for the occupation identified by the Florida Department of Economic Opportunity (DEO) or the Bureau of Labor Statistics (BLS) presented in Sections 3.1.1 to 3.1.2 is below or above the level of a baccalaureate degree, provide justification for the inclusion of that occupation in the analysis.

Though the police and corrections academies at St. Johns River State College provide a conduit of qualified applicants for patrol and correctional officers, higher education is required for promotion and to establish a professional body of men and women who have a broader knowledge for independent decision-making and problem solving, and increased awareness of diversity, exceptional communication and analytical skills, and efficient technology skills. With growth in technology and changes in society requiring more of an intelligence-led police force, agencies within the College's service area have increased need for employees with more technical and social skills. As a testament to these needs, current law enforcement professionals are encouraged to obtain a higher level of education with salary incentives for officers with two and four year degrees provided through the state of Florida. Higher education is also needed by current workforce professionals to be competitive for other agency positions such as Intelligence Analysts. In addition to agency current needs, studies have shown that higher education among law-enforcement professionals reduces the use of physical force, promotes more problem-oriented policing employing strategies to strengthen police and community relations, increases critical thinking enabling officers to better relate to their communities, promotes more rigorous evaluations of policies thus identifying best practices, and builds better leaders.

3.4 Describe the career path and potential employment opportunities for graduates of the program.

The career paths and potential employment opportunities for graduates of St. Johns River State College's Criminal Justice Applied Intelligence Studies baccalaureate degree will encompass a myriad of professions within the Criminal Justice System and related fields. Students could begin their academic career as early as high school by pursuing one of the College Credit Certificates, the AA degree, or an AS degree in Criminal Justice Technology. Students could pursue entry-level positions in the field while simultaneously pursuing their baccalaureate degree through this online program. Baccalaureate graduates will be prepared and more competitive for numerous career paths within the Criminal Justice System, private-sector security, and potentially the corporate workforce in positions such as business intelligence analysts or information security analysts.

PLANNING PROCESS

4.1 Summarize the internal planning process. In timeline format, please describe the steps your institution took in completing the internal review and approval of the baccalaureate program. For example, summarize actions taken by the academic department proposing the degree, any non-academic departments, the college-wide curriculum committee, the college president, the Board of Trustees and any other areas.

Date	Activity
Spring 2022 Summer 2022	In response to the Needs Assessment findings, SJR State Criminal Justice faculty began program and curriculum exploration of criminal justice programs and their alignment to our local workforce need.
Fall 2022	Criminal Justice faculty narrowed scope of baccalaureate program/course review to applied intelligence studies.
8/15/2022	The review of the A.S. Degree in Criminal Justice Technology curriculum and the potential development of a related baccalaureate degree were discussed during the Criminal Justice Annual Faculty (Full-Time and Adjunct) meeting.
Fall 2022	Faculty conducted program review of A.S. in Criminal Justice Technology.
Fall 2022	Faculty developed course outline for proposed Baccalaureate courses.
10/11/2022	SJR State's President and Vice Presidents voted to approve the continued development of the BS in Criminal Justice, Applied Intelligence Studies, with a targeted implementation of Fall 2025.
October 2022	Faculty continued development of the proposed baccalaureate and after assessing all variables and reconsideration of the timeline determined implementation in Fall 2024 to be more appropriate.
11/8/2022	SJR State's President and Vice Presidents voted to approve the continued development of the BS in Criminal Justice, Applied Intelligence Studies, with a targeted implementation of Fall 2024.
11/8/2022	SJR State IPC voted to approve NOI and continued development of the BS in Criminal Justice, Applied Intelligence Studies, with a targeted implementation of Fall 2024.
11/18/2022	Criminal Justice faculty voted to approve the submission of the NOI.
11/28/2022	SJR State Workforce Committee voted to approve the submission of the NOI.
11/28/2022	Board of Trustees approved continued development of and submission of the NOI for the BS in Criminal Justice Applied Intelligence Studies with a targeted implementation of Fall 2024.
12/5/2022	The completed Notice of Intent form submitted by SJR State President Joe Pickens to the chancellor of the Florida College System at ChancellorFCS@fldoe.org .

4.2 Summarize the external planning process with the business and industry community. In timeline format, please describe your institution's interactions and engagements with external stakeholders, including but not limited to industry advisory boards meetings, discussions with advisory committees, briefings from local businesses, consultations with employers, and conducting paper and online surveys.

Date	Activity
Fall 2021	SJR State Workforce Department conducted needs assessment regarding the development of computer education programs, surveying local employers, business, and industry
4/12/2022	College faculty discussed requirement changes related the A.S. Degree in Criminal Justice Technology with the SJR State Criminal Justice Advisory Committee, composed of representatives from the law enforcement agencies within the College's service area.
9/15/2022	College faculty met with representatives of the St. Augustine High School Homeland Security and Law Enforcement Academy, with an enrollment of over 200 students, to assess student interest in, and devise a pathway for dual enrollment students into SJR State's Criminal Justice Program.
10/11/2022	College faculty discussed with the SJR State Criminal Justice Advisory Committee the benefits an online B.S. degree program in Criminal Justice – Applied Intelligence Studies could provide for their workforce. Criminal Justice Advisory Board endorsed the development of the program.
November 2022	College faculty began meeting individually with agency representatives while developing curriculum to ensure the program will meet area workforce needs.
11/17/2022	College faculty continued discussions with St. Augustine High School Homeland Security and Law Enforcement Academy about student interest in, and a pathway for, dual enrollment students into SJR State's Criminal Justice Program.
12/5/2022	An informal survey of SJR State's students currently enrolled in criminal justice credit courses was conducted to assess area student needs and interest.
Fall 2022	SJR State received letters of support for the proposed baccalaureate degree from local community partners.

4.3 List external engagement activities with public and nonpublic postsecondary institutions. This list shall include meetings and other forms of communication among external postsecondary institutions regarding evidence of need, demand, and economic impact.

Date	Activity
11/2/2022	President Pickens talked via phone with the President of FSCJ, the Florida College System institution with campuses geographically closest to SJR State, to discuss the proposed Baccalaureate degree in Criminal Justice, Applied Intelligence Studies. President Avendano agreed with the need for additional graduates in the field and indicated his support of the proposal. Dr. Brown followed up the phone call with an email to both President Avendano and FSCJ's Provost.
11/14/2022	President Pickens and Dr. Brown met with Flagler College's President John Delaney to discuss the proposed Baccalaureate degree in Criminal Justice, Applied Intelligence Studies. President Delaney agreed with the need for additional graduates in the field and indicated his support of the proposal. Note: Flagler College is the only regionally accredited college or university within SJR State's service district.
11/17/2022	SJR State submitted a posting in Florida's Academic Program Pre-Proposal Recognition System (APPRiSe) to notify all post-secondary institutions statewide that the College is considering developing a baccalaureate degree in Criminal Justice Applied Intelligence Studies and provide advance opportunity for discussion and collaboration.
12/2/2022	President Pickens and Senior VP Dr. Brown met with the President of the University of North Florida, the public university that is geographically closest to SJR State's service district, to discuss the proposed Baccalaureate degree in Criminal Justice, Applied Intelligence Studies. President Limayem graciously took time to share potential challenges and offered to encourage further collaboration between UNF and SJR State. Furthermore, President Limayem indicated he would support SJR State in making its proposal.