



Statewide Email

DATE SENT: August 5, 2026

FROM: Chancellor, Career and Adult Education

TO: Statewide

Via: Chancellor2@fldoe.org

SUBJECT: Xello Is Helping Students Plan and Fund Their Career Pathways

Greetings,

Florida's commitment to comprehensive and high-quality career and education planning ensures that students in your district have the opportunity to graduate with a clear path to a postsecondary career, education or both. As districts continue to strengthen CTE programs across the state, it's important for leaders to remain aware of the financial assistance tied to career pathways and industry certifications.

As the state's official K-12 college and career planning provider, Xello plays a vital role in helping students explore in-demand careers and plan how to pay for the required training or education. The online platform links students to scholarships as well as other cost-savings programs.

Key Programs

- **Bright Futures Scholarship:** This Florida Lottery-funded program offers multiple scholarships to students pursuing postsecondary education, including career and industry certifications.
- **Gold Seal Vocational Scholars Award:** Part of the Florida Lottery-funded Bright Futures Scholarship Program, this award is offered to students who are enrolled in a career education or industry certification program.
- **Gold Seal CAPE Scholars Award:** Also part of the Bright Futures Scholarship Program, this award is offered to students pursuing a career education or industry certification program, an Associate of Science degree or an Associate of Applied Science degree.
- **Gold Standard Career Pathways Articulation Agreements:** These statewide agreements provide guaranteed college credit for secondary and postsecondary students who have earned an industry certification and enroll in a related Associate of Science or Associate of Applied Science degree at a Florida College System institution.

How Xello Helps

When integrated into a district's advising and planning efforts, Xello helps students identify the necessary training and credentials for a range of careers and industry certifications, find schools that offer these programs and understand the full cost and value of a particular pathway. Xello also



streamlines the application process by organizing deadlines, transcripts, recommendations, scholarships and financial aid, all with Common App integration.

I encourage you to share this information with your district's principals, counselors and advising teams so they can continue guiding students toward accessible career pathways that align with their interests and abilities.

For questions or to learn more, you can reach out to your Xello success manager or visit Xello's [Florida Partnership page](#).

Thank you for all that you do to prepare Florida's students for the workforce. We're here to support you.

Best regards,

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Ashley Meros, Ph.D.

Chancellor, Career & Adult Education

Florida Department of Education | Division of Career and Adult Education